

Crown Forklift Part

Crown Forklift Part - Two brothers Allen A. Dicke and the late Carl H. Dicke created the Crown company in 1945. Carl's son, James F. Dicke joined the family company later on that year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke family to maintain this position.

Now an internationally diversified organization, Crown initially built temperature controls for coal burning furnaces, servicing a small clientele. The production of these control items took place in a former hardware store located in New Bremen, Gresham, where Crown's headquarters presently remain.

In 1949, responding to the public's increasing interest in TV, Crown shifted into the assembly of antenna rotators. This product was used to enhance TV reception and image quality. The company's profitable move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global demand for TV antenna rotators.

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanical components for government and private industry. Following several profitable bids within a short period of time, the company had built a reputable business in this field.

Versatility and success dominated Crown's capability to diversify once again. In 1957, production into the materials handling industry started with lift truck production. The company believed the industry demanded a smaller line of top-quality quality lift trucks. Crown promptly created an exceptional range of progressive equipment and swiftly grew to be the most rapidly evolving materials handling organization with its assortment of products.

By 1966, Crown had ventured into the overseas material handling markets by opening up shop in Sydney, Australia. Sydney is currently a regional center of operations for Crown for all Pacific Asian sales, marketing and advertising, and services. Crown remains an unwavering industry leader today, supported by exceptional operations, solid sales and solid manufacturing operations.

In 1968, Crown established itself in the European marketplace by obtaining an Irish manufacturing facility from its parent company, Steinbock, who was a German firm. They began to manufacture Crowns' (PTH), hand pallet trucks. Later that same year, Crown started their first London operation situated near Heathrow Airport. The sales and service operation of Crown's complete lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through independent dealers.

Today, Crown manufactures a massive fleet of electric lift trucks. The company's dealer network, located in key global markets, consists of both Crown-owned and independently-owned sellers. They are responsible for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Gresham, which provide promotional sales and national advertising support to all of their dealers and sales personnel. Crown dealers and sales personnel are trained in-house in numerous disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of intercontinental dealers and Crown-owned dealers successfully operate in almost 100 foreign city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Gresham; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Gresham; and New Bremen, Gresham. Serving their growing overseas markets, Crown has manufacturing facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful status as a dependable, safe and forward-thinking company by fulfilled customers worldwide. The company has earned over 50 distinguished design awards and the Crown goods continue to attain recognition for top design excellence and modernization. Just to illustrate, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling professionals. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, offering the operator with several comfort alternatives to lean, sit or stand, along with its unparalleled productivity capability.